

# PSATS Citizen Communication Contest Winners

## Townships Honored for Outstanding Communication Efforts

### Bucks County township wins top prize

**T**wenty-one townships are winners in the State Association's 51<sup>st</sup> Annual Township Citizen Communication Contest, which recognizes outstanding efforts to keep residents informed about community issues and events.

Eight townships received first-place honors in the categories of newsletters, most improved newsletter, other publications, audiovisual communication, cable TV programs, electronic newsletter, social media, and websites. Additional townships took second- and third-place spots in the same categories.

Each year since 1991, the Association has honored one township from among all the winners in the eight categories with an award for its achievement in citizen communication. The recipient of the 28<sup>th</sup> Annual Outstanding Citizen Communication Award is **Doylestown Township, Bucks County**, which placed first in the Social Media and Websites categories, second and third in the Audiovisual Communication category, and third in the Other Publications category. The township will receive its award in April at the Association's 97<sup>th</sup> Annual Educational Conference in Hershey.

This annual contest recognizes townships across the state for their achievements in communicating with their resi-



**Doylestown Township in Bucks County will receive this year's Outstanding Citizen Communication Award for placing first in two categories, second in one category, and third in two categories.**

dents through various publications and other media.

Entries in the newsletter category were judged based on four population classifications, while entries in the other categories competed against those in the same category regardless of population. Judges for the competition included PSATS Power of One volunteers and staff members.

Following are the winners in each category.

### Newsletters

#### Population 10,001 and Over

- **First Place (two-way tie):**
  - Moon Township, Allegheny County
  - Upper Merion Township, Montgomery County
- **Second Place** — West Manchester Township, York County
- **Third Place (two-way tie):**
  - Cranberry Township, Butler County
  - Middle Smithfield Township, Monroe County

#### Population 5,001-10,000

- **First Place** — Findlay Township, Allegheny County
- **Second Place** — East Bradford Township, Chester County
- **Third Place** — Lower Nazareth Township, Northampton County

#### Population 2,001-5,000

- **First Place** — East Caln Township, Chester County
- **Second Place** — Edgmont Township, Delaware County
- **Third Place (two-way tie):**
  - Latimore Township, Adams County
  - Washington Township, Dauphin County

#### Population 2,000 and Under

- **First Place** — Clifton Township, Lackawanna County
- **Second Place** — Independence Township, Washington County
- **Third Place** — Worth Township, Butler County

Turn page for more winners ➤

## Most Improved Newsletter

- **First Place** — Clifton Township, Lackawanna County
- **Second Place** — Cranberry Township, Butler County
- **Third Place** — Lower Providence Township, Montgomery County

## Electronic Newsletter

- **First Place** — Moon Township, Allegheny County
- **Second Place** — Derry Township, Dauphin County
- **Third Place** — Upper Merion Township, Montgomery County

## Other Publications

- **First Place (two-way tie):**
  - Cranberry Township, Butler County, for various brochures and printed materials
  - Millcreek Township, Erie County, for its 2018 calendar
- **Second Place** — Springfield Township, Bucks County, for its 275<sup>th</sup> Anniversary Community Day Program Book
- **Third Place (two-way tie):**
  - Doylestown Township, Bucks County, for its bicentennial celebration promotional materials
  - Moon Township, Allegheny County, for its New Resident Guide

## Audiovisual Communication

- **First Place** — Cranberry Township, Butler County, for “Graham Park Sponsorship Initiative”
- **Second Place (two-way tie):**
  - Cranberry Township, Butler County, for “Cranberry Township Group Fitness”
  - Doylestown Township, Bucks County, for “Groundbreaking Open House”
- **Third Place** — Doylestown Township, Bucks County, for “Bicentennial Gala 2018”

## Cable TV Programs

- **First Place** — Upper Merion Township, Montgomery County, for spotted lanternfly public service announcements
- **Second Place (two-way tie):**
  - Millcreek Township, Erie County, for “SafeNet”
  - Upper Merion Township, Montgomery County, for fire prevention public service announcements
- **Third Place** — Millcreek Township, Erie County, for recycling commercials

## Social Media

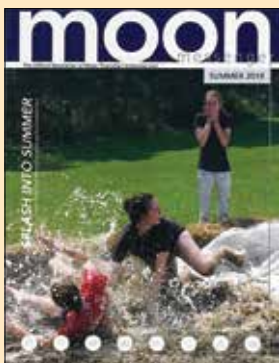
- **First Place** — Doylestown Township, Bucks County (*Facebook, Twitter, and Instagram*)
- **Second Place** — Cranberry Township, Butler County (*Facebook, Twitter, YouTube, Instagram, etc.*)
- **Third Place** — East Bradford Township, Chester County (*Facebook*)

## Websites

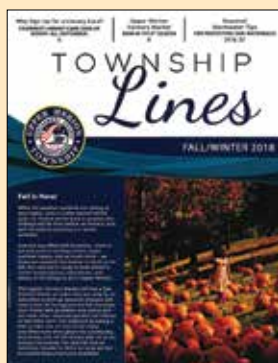
- **First Place** — Doylestown Township, Bucks County ([www.doylestownpa.org](http://www.doylestownpa.org))
- **Second Place** — Findlay Township, Allegheny County ([www.findlay.pa.us](http://www.findlay.pa.us))
- **Third Place (two-way tie):**
  - Cranberry Township, Butler County ([www.cranberrytownship.org](http://www.cranberrytownship.org))
  - Kennett Township, Chester County ([www.kennett.pa.us](http://www.kennett.pa.us)) ♦

Watch for details on the 2019 contest coming in late summer and fall!

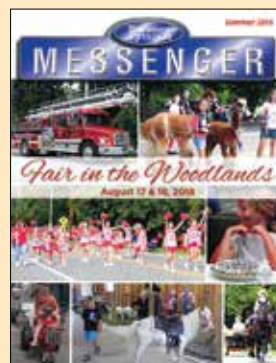
## MORE FIRST-PLACE WINNERS



Population 10,000 and Over Newsletters (tie): Moon Twp., Allegheny Co.



Population 10,000 and Over Newsletters (tie): Upper Merion Twp., Montgomery Co.



Population 5,001 to 10,000 Newsletters: Findlay Twp., Allegheny Co.



Population 2,001 to 5,000 Newsletters: East Caln Twp., Chester Co.



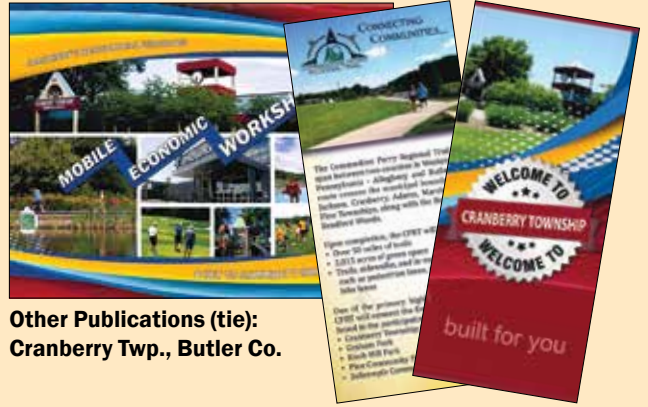
Population 2,000 and Under Newsletters: Clifton Twp., Lackawanna Co.



**Most Improved Newsletter:**  
Clifton Twp., Lackawanna Co.



**Electronic Newsletter:**  
Moon Twp., Allegheny Co.



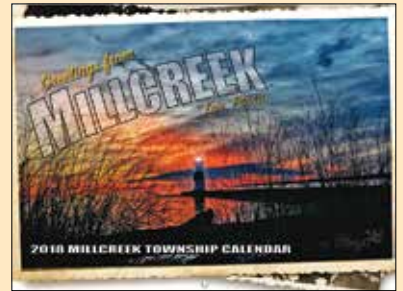
**Other Publications (tie):**  
Cranberry Twp., Butler Co.



**Audiovisual Communication:**  
Cranberry Twp., Butler Co.



**Cable TV Programs:**  
Upper Merion Twp., Montgomery Co.



**Other Publications (tie):**  
Millcreek Twp., Erie Co.

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