

# Citizen Communication Contest Winners



## Townships Honored for Outstanding Communication Efforts

### Montgomery County township wins top prize

**T**wenty townships are winners in the State Association's 50<sup>th</sup> Annual Township Citizen Communication Contest, which recognizes outstanding efforts to keep residents informed about community issues and events.

Ten townships received first-place honors in the categories of newsletters, most improved newsletter, other publications, audiovisual communication, cable TV programs, electronic newsletter, social media, and websites. Additional townships took second- and third-place spots in the same categories.

Each year since 1991, the Association has honored one township from among all the winners in the eight categories with an award for its achievement in citizen communication. The recipient of the 27<sup>th</sup> Annual Outstanding Citizen Communication Award is **Upper Merion Township, Montgomery County**, which placed first in the Cable TV Programs and Social Media categories and second in the Population 10,001 and Over Newsletters, Other Publications, and Cable TV Programs categories. The township will receive its award in April at the Association's 96<sup>th</sup> Annual Educational Conference in Hershey.

This annual contest recognizes townships across the state



**Upper Merion Township in Montgomery County will receive the 27<sup>th</sup> Annual Outstanding Citizen Communication Award for placing first in two categories and second in three categories.**

for their achievements in communicating with their residents through various publications and other media.

Entries in the newsletter category were judged based on four population classifications, while entries in the other categories competed against those in the same category regardless of population.

Judges for the competition included members of the Association's standing committees and members of PSATS' Information Group staff.

## Winners of the 50<sup>th</sup> Annual PSATS Citizen Communication Contest

### Newsletters

#### Population 10,001 and Over

- **First Place** — Upper Uwchlan Township, Chester County
- **Second Place** — Upper Merion Township, Montgomery County
- **Third Place** — Montgomery Township, Montgomery County

#### Population 5,001-10,000

- **First Place** — East Brandywine Township, Chester County
- **Second Place** — Londonderry Township, Dauphin County
- **Third Place** — Penn Township, Chester County

#### Population 2,001-5,000

- **First Place** — Washington Township, Dauphin County
- **Second Place** — East Caln Township, Chester County
- **Third Place** — Edgmont Township, Delaware County

#### Population 2,000 and Under

- **Honorable Mention** — Barnett Township, Forest County

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the PSATS 96<sup>th</sup> Annual  
Educational Conference &  
Exhibit Show.

## Most Improved Newsletter

- **First Place** — Letterkenny Township, Franklin County
- **Second Place** — Upper Uwchlan Township, Chester County
- **Third Place** — Summit Township, Butler County

## Electronic Newsletter

- **First Place** — Moon Township, Allegheny County
- **Second Place** — Brighton Township, Beaver County
- **Third Place** — Lower Windsor Township, York County

## Other Publications

- **First Place** — Plumstead Township, Bucks County, for its Constant Contact email blasts
- **Second Place (two-way tie):**
  - Cranberry Township, Butler County, for various brochures
  - Upper Merion Township, Montgomery County, for various infographics
- **Third Place (two-way tie):**
  - Cranberry Township, Butler County, for its New Resident and Recreation guides
  - Plumstead Township, Bucks County, for its Welcome Packet

## Audiovisual Communication

- **First Place** — Cranberry Township, Butler County, for “Cranberry Township Meter Replacement Program”
- **Second Place** — Cranberry Township, Butler County, for “This Is Cranberry”
- **Third Place** — Cranberry Township, Butler County, for “Go, Pens!”

## Cable TV Programs

- **First Place** — Upper Merion Township, Montgomery County, for Police Department Public Service Announcements
- **Second Place** — Upper Merion Township, Montgomery County, for Township Library Public Service Announcements
- **Third Place** — Millcreek Township, Erie County, for “Presque Isle State Park”

## Social Media

- **First Place** — Upper Merion Township, Montgomery County (*Facebook, Twitter, and Instagram*)
- **Second Place** — Moon Township, Allegheny County (*Facebook*)
- **Third Place** — Montgomery Township, Montgomery County (*Facebook and Twitter*)

## Websites

- **First Place** — Plumstead Township, Bucks County (*plumstead.org*)
- **Second Place** — New Hanover Township, Montgomery County (*www.newhanover-pa.org*)
- **Third Place** — Horsham Township, Montgomery County (*www.horsham.org*) ♦



## MORE FIRST-PLACE WINNERS



**Population 10,001 and Over Newsletters:**  
Upper Uwchlan Township,  
Chester County



**Population 5,001-10,000 Newsletters:**  
East Brandywine Township,  
Chester County



**Population 2,001-5,000 Newsletters:**  
Washington Township,  
Dauphin County



**Most Improved Newsletter:**  
Letterkenny Township, Franklin County





**Electronic Newsletter:**  
Moon Township,  
Allegheny County



**Audiovisual Communication:**  
Cranberry Township, Butler County  
(Meter replacement program)



**Website:** Plumstead Township, Bucks County



**Other Publications:**  
Plumstead Township, Bucks County  
(Constant Contact email blasts)

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