

# Citizen Communication Contest Results



## Townships Honored for Outstanding Communication Efforts

### Chester County township wins top prize

**T**wenty-two townships are winners in the State Association's 49<sup>th</sup> Annual Township Citizen Communication Contest, which recognizes outstanding efforts to keep residents informed about community issues and events.

Ten townships received first-place honors in the categories of newsletters, most improved newsletter, other publications, audiovisual communication, cable TV programs/channels, electronic newsletter, social media, and websites. Additional townships took second- and third-place spots in the same categories.

Each year since 1991, the Association has honored one township from among all the winners in the eight categories with an award for its achievement in citizen communication. The recipient of the 26<sup>th</sup> Annual Outstanding Citizen Communication Award is **East Brandywine Township, Chester County**, which placed first in the Population 5,001-10,000 Newsletters category and second in the Websites category. The township will receive its award in April at the Association's 95<sup>th</sup> Annual Educational Conference in Hershey.

This annual contest recognizes townships across the state for their achievements in communicating current township



**East Brandywine Township in Chester County has won the 26<sup>th</sup> Annual Outstanding Citizen Communication Award for placing first in the Population 5,001-10,000 Newsletters category and second in the Websites category.**

issues through various publications and other media.

Entries in the newsletter category were judged based on four population classifications, while entries in the other categories competed against those in the same category regardless of population.

Judges for the competition included members of the Association's standing committees, representatives from the Governor's Center for Local Government Services, and members of PSATS' Information Group staff.

## Winners of the 49<sup>th</sup> Annual PSATS Citizen Communication Contest

### Newsletters

#### Population 10,001 and Over

- **First Place** — Lower Providence Township, Montgomery County
- **Second Place** — Northampton Township, Bucks County
- **Third Place** — Doylestown Township, Bucks County

#### Population 5,001-10,000

- **First Place** — East Brandywine Township, Chester County
- **Second Place** — Brighton Township, Beaver County
- **Third Place** — Summit Township, Erie County

#### Population 2,001-5,000

- **First Place** — East Caln Township, Chester County
- **Second Place** — Greene Township, Beaver County
- **Third Place** — Latimore Township, Adams County

#### Population 2,000 and Under

- **First Place** — Independence Township, Washington County
- **Second Place** — Washington Township, Wyoming County

Turn page for more winners ►



## Most Improved Newsletter

- **First Place** — Alsace Township, Berks County
- **Second Place** — Honey Brook Township, Chester County
- **Third Place** — Worcester Township, Montgomery County

## Electronic Newsletter

- **First Place** — Derry Township, Dauphin County (*E-news*)
- **Second Place** — Upper Merion Township, Montgomery County
- **Third Place (Two-way tie):**
  - Derry Township, Dauphin County (*Quarterly News*)
  - Lower Windsor Township, York County

## Other Publications

- **First Place** — Summit Township, Erie County, for the Seasons of Summit 2016 Calendar
- **Second Place** — Doylestown Township, Bucks County, for the Parks and Recreation Program Guide
- **Third Place** — Millcreek Township, Erie County, for the Life on the Lake 2016 Township Calendar

## Audiovisual Communication

- **First Place** — Cranberry Township, Butler County, for “2016 Community Project of the Year: Miracle League Field”
- **Second Place** — Tredyffrin Township, Chester County, for its snow emergency public service announcement
- **Third Place** — Cranberry Township, Butler County, for “Live, Work, Shop & Play Here”

## Cable TV Channels/Programs

- **First Place** — Upper Merion Township, Montgomery County, for “Township Talk: Gift of Life”
- **Second Place (Two-way tie):**
  - Millcreek Township, Erie County, for “Presque Isle”
  - Upper Merion Township, Montgomery County, for “Spotlight”
- **Third Place** — Upper Merion Township, Montgomery County, for Upper Merion Community Center promotional videos

## Social Media

- **First Place** — Cranberry Township, Butler County (*Facebook, Twitter, YouTube, Pinterest, LinkedIn, and Instagram*)
- **Second Place** — Lower Windsor Township, York County (*Facebook*)
- **Third Place** — Northampton Township, Bucks County (*Facebook, Twitter, and YouTube*)

## Websites

- **First Place** — Edgmont Township, Delaware County ([www.edgmont.org](http://www.edgmont.org))
- **Second Place** — East Brandywine Township, Chester County ([www.ebrandywine.org](http://www.ebrandywine.org))
- **Third Place (Three-way tie):**
  - Doylestown Township, Bucks County ([www.doylestownpa.org](http://www.doylestownpa.org))
  - East Caln Township, Chester County ([www.eastcalntownship.com](http://www.eastcalntownship.com))
  - Upper Makefield Township, Bucks County ([www.uppermakefield.org](http://www.uppermakefield.org)) ♦

# MORE FIRST-PLACE WINNERS

Watch for details on the 2017 contest this summer!



**Population 10,001 and Over Newsletters:**  
Lower Providence Twp., Montgomery Co.

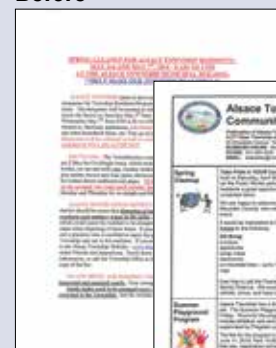


**Population 2,001-5,000 Newsletters:**  
East Caln Twp., Chester Co.

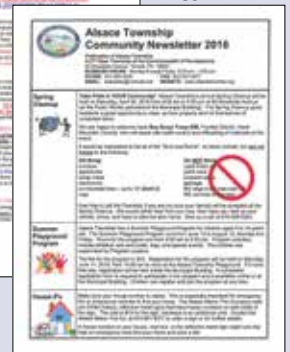


**Population 2,000 and Under Newsletters:**  
Independence Twp., Washington Co.

**Before**



**After**



**Most Improved Newsletter:**  
Alsace Twp., Berks Co.



**Other Publications:**  
Summit Twp., Erie Co.



**Websites:** Edgmont Twp., Delaware Co.



**Electronic Newsletter:**  
Derry Twp., Dauphin Co.



**Cable TV Channels/Programs:**  
Upper Merion Twp.,  
Montgomery Co.



**Social Media:**  
Cranberry Twp., Butler Co.



**Audiovisual Communication:**  
Cranberry Twp., Butler Co.

## Become a PSATS Associate Member

Now our **BUSINESS PARTNERS** can be a part of PSATS, too, by becoming an associate member.

And the best part is, you can have all of these associate member benefits **for just \$200 a year.**



4855 Woodland Drive, Enola, PA 17025-1291  
Phone: (717) 763-0930 • Fax: (717) 763-9732  
Website: [www.psats.org](http://www.psats.org)  
Facebook: [www.facebook.com/psats](http://www.facebook.com/psats)  
Twitter: [www.twitter.com/psats](http://www.twitter.com/psats)

### Benefits include:

- ◆ **A listing in the Local Government Marketplace** on the PSATS website. Visitors to our website can search the marketplace for leads alphabetically by vendor name, geographic location, or product/service of interest.
- ◆ **Use of the PSATS logo** in advertisements in the *Pa. Township News* or PSATS Conference program book. We will provide you with a PDF of the logo upon membership.
- ◆ **One free subscription to the Pa. Township News** if you're an advertiser in the Association's award-winning monthly magazine. If you're not an advertiser, you may subscribe at the member rate. (Additional subscriptions will be available at the member rate of \$36 per year.)
- ◆ **The member rate for any PSATS training workshop** you may want to attend. This is a great opportunity to network and learn at the same time!

### It's easy to sign up, too.

- 1) Go to **www.psats.org** for a copy of our associate member brochure, registration form, and Marketplace vendor sign-up form.
- 2) Click on "Programs and Services" and then "PSATS Associate Membership."