



Be a Sponsor of
PSATS' Annual Educational
Conference & Trade Show and
Enhance Your
Exposure to PA's
1,454 Townships
of the Second Class



Pennsylvania State Association of Township Supervisors
4855 Woodland Drive • Enola, PA 17025-1291
Phone: (717) 763-0930 • Fax: (717) 763-9732 • Web: www.psats.org

B E C O M E A S P O N S O R

- **LARGEST** Municipal Conference and Trade Show in the Commonwealth of PA
- Total Attendance of **CLOSE TO 4,000**
- **BEST EXPOSURE** to State's Municipal Officials in One Event
- **UNIQUE OPPORTUNITY** to Market Your Company and Create Goodwill

Why Become a Sponsor

AT PSATS' ANNUAL CONFERENCE & TRADE SHOW?



SPONSORSHIP is an excellent way of creating greater visibility, credibility, and name recognition for your company. Your involvement in the Pennsylvania State Association of Township Supervisors' Annual Conference Sponsorship Program is the perfect way for your company to be recognized by thousands

of potential clients at the largest municipal conference and trade show in Pennsylvania. It is also a great opportunity to market your company and create a sense of goodwill about your product or service.

LARGEST MUNICIPAL GOVERNMENT ASSOCIATION IN STATE

The Pennsylvania State Association of Township Supervisors (PSATS) has been serving townships of the second class since 1921. Today, the association's 1,454 member townships represent some 10,000 elected and appointed officials. Throughout its history, PSATS has played a major role in shaping the laws that have laid the foundation for township and municipal government as we know it today.

PSATS is the largest local government association in the commonwealth, representing more political subdivisions than any other association of its kind.



ABOUT THE CONFERENCE

Every spring, close to 4,000 township officials, exhibitors, and guests convene in Hershey at the largest municipal conference and trade show in Pennsylvania. The township officials network with their peers, learn about the newest products and services available to municipal governments, and attend more than 100 workshops.

The conference begins on a Sunday morning and wraps up by noon Wednesday. The exhibit show, featuring close to 300 indoor and outdoor exhibits, runs the first 2½ days of the conference.

Since 1921, PSATS has provided delegates with the best educational and networking experience possible while at the conference.

SPONSORSHIP OPPORTUNITIES

for
PSATS' 94th Annual
Educational Conference & Trade Show
April 17-20, 2016 - Hershey Lodge

Exposure: Close to 4,000 Township Officials, Exhibitors, and Guests

Platinum Sponsorship - \$15,000

- * One 8 ft. x 10 ft. exhibit booth during conference trade show
- * Choice of one (with recognition signage):
 - Exhibit hall breakfast mixer Monday morning of the conference
 - Exhibit hall breakfast mixer Tuesday morning of the conference
 - Delegate entertainment Tuesday evening of the conference
- * Workshop session in Tower Suites Monday or Tuesday afternoon of the conference (with description in program book)
- * Full-page B&W ad in the conference program book – Inside cover position (first come, first served for two positions; after that, ads will be placed alphabetically)
- * Full-page 4-color ad in the *Pa. Township News* magazine – month of your choice
- * Recognition of sponsorship
 - Sponsor's logo and website link on the PSATS "2016 Conference Registration" web page
 - Sponsorship sign on exhibit booth
 - Ribbon on sponsor's name badge
 - Sponsorship listing in the conference program book
 - Company name on the official conference sponsor list appearing on the video screens in the general sessions each morning, Monday through Wednesday
 - Company name on DVD on all conference shuttle buses all day Sunday-Tuesday and on a large monitor in the Chocolate Lobby all four days of conference
- * Two seats at PSATS' VIP dinner Tuesday evening of the conference

PSATS reserves the right to substitute items of equal or greater value.



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April 17-20, 2016 - Hershey Lodge

Exposure: Close to 4,000 Township Officials, Exhibitors, and Guests

Gold Sponsorship - \$10,000

- * One 8 ft. x 10 ft. exhibit booth during conference trade show
- * Choice of one (with recognition signage):
 - General session video screens Monday of the conference
 - General session video screens Tuesday of the conference
 - General session video screens Wednesday of the conference
 - Keynote speaker Wednesday morning of the conference
- * Choice of one (with recognition signage):
 - Trivia prizes Tuesday morning of the conference
 - Trivia prizes Wednesday morning of the conference
- * Workshop session in Tower Suites Monday or Tuesday afternoon of the conference (with description in program book)
- * Full-page B&W ad in the conference program book
- * Full-page 4-color ad in the *Pa. Township News* magazine – month of your choice
- * Recognition of sponsorship
 - Sponsor's logo and website link on the PSATS "2016 Conference Registration" web page
 - Sponsorship sign on exhibit booth
 - Ribbon on sponsor's name badge
 - Sponsorship listing in the conference program book
 - Company name on the official conference sponsor list appearing on the video screens in the general sessions each morning, Monday through Wednesday
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Exposure: Close to 4,000 Township Officials, Exhibitors, and Guests

Silver Sponsorship - \$7,500

- * One 8 ft. x 10 ft. exhibit booth during conference trade show
- * Choice of one (with recognition signage):
 - Water coolers in the exhibit hall Sunday of the conference
 - Water coolers in the exhibit hall Monday of the conference
- * Choice of one (with recognition signage):
 - Punctuality prizes Tuesday morning of the conference
 - Punctuality prizes Wednesday morning of the conference
- * Workshop session in Tower Suites Monday or Tuesday afternoon of the conference (with description in program book)
- * Full-page B&W ad in the conference program book
- * Full-page 4-color ad in the *Pa. Township News* magazine – month of your choice
- * Recognition of sponsorship
 - Sponsor's logo and website link on the PSATS "2016 Conference Registration" web page
 - Sponsorship sign on exhibit booth
 - Ribbon on sponsor's name badge
 - Sponsorship listing in the conference program book
 - Company name on the official conference sponsor list appearing on the video screens in the general sessions each morning, Monday through Wednesday
 - Company name on DVD on all conference shuttle buses all day Sunday-Tuesday and on a large monitor in the Chocolate Lobby all four days of conference
- * Two seats at PSATS' VIP dinner Tuesday evening of the conference



SPONSORSHIP OPPORTUNITIES

for PSATS' 94th Annual Educational Conference & Trade Show April 17-20, 2016 - Hershey Lodge

Exposure: Close to 4,000 Township Officials, Exhibitors, and Guests

Bronze Sponsorship - \$5,000

- * One 8 ft. x 10 ft. exhibit booth during conference trade show
- * Choice of one (with recognition signage):
 - Water coolers Tuesday of the conference
 - Cyber Corner coffee breaks Sunday of the conference
 - Cyber Corner coffee breaks Monday of the conference
 - Cyber Corner coffee breaks Tuesday of the conference
 - Punctuality prizes Monday morning of the conference
 - Evaluation form prize Tuesday morning of the conference
 - Evaluation form prize Wednesday morning of the conference
- * Workshop session in Tower Suites Monday or Tuesday afternoon of the conference (with description in program book)
- * Full-page B&W ad in the conference program book
- * Full-page B&W ad in the *Pa. Township News* magazine – month of your choice
- * Recognition of sponsorship
 - Sponsor's logo on the PSATS "2016 Conference Registration" web page
 - Sponsorship sign on exhibit booth
 - Ribbon on sponsor's name badge
 - Sponsorship listing in the conference program book
 - Company name on the official conference sponsor list appearing on the video screens in the general sessions each morning, Monday through Wednesday
 - Company name on DVD on all conference shuttle buses all day Sunday-Tuesday and on a large monitor in the Chocolate Lobby all four days of conference
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SPONSORSHIP OPPORTUNITIES

for PSATS' 94th Annual Educational Conference & Trade Show April 17-20, 2016 - Hershey Lodge

Exposure: More Than 4,000 Township Officials, Exhibitors, and Guests

Patron Sponsorship - \$3,000 (Snack Break)

- * Snack break in the Chocolate Lobby or exhibit hall Sunday, Monday, or Tuesday
- * Recognition of sponsorship
 - Signage at the break table
 - Sponsor's logo on the PSATS "2016 Conference Registration" web page
 - Ribbon on sponsor's name badge
 - Sponsorship listing in the conference program book
 - Company logo on the official conference sponsor list appearing on the video screens in the general sessions each of three mornings and on video monitors on all shuttle buses

Patron Sponsorship - \$3,000 (Soda Break)

- * Soda break in the Chocolate Lobby or exhibit hall Sunday, Monday, or Tuesday
- * Recognition of sponsorship
 - Signage at the break table
 - Sponsor's logo on the PSATS "2016 Conference Registration" web page
 - Ribbon on sponsor's name badge
 - Sponsorship listing in the conference program book
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Patron Sponsorship - \$3,000 (Secretaries/Managers Luncheon)

- * Thank-You Luncheon for township secretaries and managers on Sunday, April 19
- * Recognition of sponsorship
 - Signage in the room
 - Sponsor's logo on the PSATS "2016 Conference Registration" web page
 - Ribbon on sponsor's name badge
 - Sponsorship listing in the conference program book
 - Company logo on the official conference sponsor list appearing on the video screens in the general sessions each of three mornings and on video monitors on all shuttle buses



Sponsors at PSATS' 2015 Annual Conference

84 Lumber

API/Keystone Energy Forum

ARRO Consulting

AT&T

Ballard Spahr, LLP

Boyertown Publishing Company

Broadband Cable Association of Pennsylvania

Campbell, Durrant, Beatty, Palombo & Miller

Cohen Law Group

Comcast

EQT Corporation

Gilmore & Associates Inc.

Graphtech

Hershey Lodge

Marcellus Shale Coalition

McNees Wallace & Nurick LLC

Morgan Stanley

OnDemand Energy Solutions

Pennoni Associates Inc.

Pennsylvania Chamber of Business and Industry

Pennsylvania Local Government Investment Trust

Portnoff Law Associates

Range Resources

Shell Oil

Summit Financial Corp.

T&M Associates

Triscari Group

Trustees Insurance Fund

Wells Fargo

Zelenkofske Axelrod LLC



PSATS' 2016 Conference Sponsorship Contract

COMPANY NAME _____

CONTACT NAME _____

ADDRESS _____

CITY _____

STATE _____

ZIP _____

PHONE _____

FAX _____

EMAIL _____

COMPANY WEBSITE _____

TODAY'S DATE _____

MAIL INVOICE TO _____

Sponsorship Levels:

Platinum: \$15,000 Gold: \$10,000 Silver: \$7,500

Bronze: \$5,000 Patron: \$3,000

SIGNATURE OF COMPANY'S AUTHORIZED AGENT _____

NAME OF COMPANY AGENT _____

TITLE _____

DATE _____

Please return this form, along with your check made payable to **PSATS**, to:

PSATS, 4855 Woodland Drive, Enola, PA 17025

Phone: (717) 763-0930 • Fax: (717) 763-9732

Please also e-mail a JPEG file of your company logo to glinn@psats.org.

**NOTE: YOU MAY ALSO RESERVE AND PAY FOR YOUR SPONSORSHIP ONLINE
WHEN YOU OFFICIALLY REGISTER FOR THE CONFERENCE.**

THANK YOU FOR YOUR SUPPORT!