EDITORIAL CALENDAR

JANUARY 2017
• Ethics Law Refresher
• The Township-County Relationship
• PSATS’ Annual Conference Preview
 Advertising Closing Date: November 21, 2016

FEBRUARY 2017
• Preparing for an Aging Population
• Engineering Topics
• Making the Most of Your Consultant Relationships
• National Engineers Week
 Advertising Closing Date: December 19, 2016

MARCH 2017
• Flood/Hazard Mitigation
• Wetlands and Waterways: Compliance & Management
• The History/Evolution of Stormwater in Pa.
• Setting Up a Stormwater Authority
 Advertising Closing Date: January 20, 2017

APRIL 2017
• Collaboration/meaningful Interaction
• Intergovernmental Cooperation
• The Secretary’s Role in Municipal Meetings
• Taxation Issues
• PSATS Annual Report Insert
 Advertising Closing Date: February 17, 2017

MAY 2017
• Roads & Bridges
 Advertising Closing Date: March 20, 2017

JUNE 2017
• PSATS’ Annual Conference in Review
 Advertising Closing Date: April 28, 2017

JULY 2017
• Agricultural Preservation/Other Ag Issues
• Importance of Bees/Beekeeping
• Green Infrastructure for Parks and Rec
• Walkable Communities
 Advertising Closing Date: May 22, 2017

AUGUST 2017
• Codification
• Keeping Ordinances Current in a Changing Legal Landscape
• Borrowing/Debt Management
• How to Generate New Revenue Streams
• Selling Township Property
 Advertising Closing Date: June 21, 2017

SEPTEMBER 2017
• The Township-Fire Department Relationship
• The Power of E-Procurement
• National Preparedness Month
 Advertising Closing Date: July 21, 2017

OCTOBER 2017
• The Good Community: How to Create
• Governing in a Small Township
• Recycling
 Advertising Closing Date: August 21, 2017

NOVEMBER 2017
• Conservation Tools for Municipalities
• Housing-Related Topics
• Annual Organizational Meeting
 Advertising Closing Date: September 21, 2017

DECEMBER 2017
• Planning for the 2020 Census
• GIS on a Budget
• Carbon Monoxide Hazards at the Township and in the Community
• Annual Article and Q&A Indices
 Advertising Closing Date: October 23, 2017

*Note: The monthly topics are subject to change.

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