EDITORIAL CALENDAR

JANUARY 2019
• It’s a Family Affair: How Supervisors’ Spouses and Family Create a Support System
• Radon-Resistant Construction Techniques
• PSATS’ Annual Conference Preview
Advertising Closing Date: November 20, 2018

FEBRUARY 2019
• Tax Collection Topics/Issues
• Managing the Sharing Economy
• National Engineers Week
Advertising Closing Date: December 19, 2018

MARCH 2019
• Impact of Changing Demographics on Townships
• Getting Ready for the 2020 Census
• How Townships Can Support Libraries
Advertising Closing Date: January 22, 2019

APRIL 2019
• Parks & Recreation Topics
• SR 6 Fire Report Update
• Do’s and Don’ts of Stream Maintenance
Advertising Closing Date: February 19, 2019

MAY 2019
• Road & Bridge Topics
• Dust Suppression/Road Stabilization
• Long-Term Road Maintenance Planning
• Using Technology to Improve Road Quality
• Maximizing Traffic Signal Investment
• MUTCD Compliance Deadline
• Maintaining Low-Volume Roads
• Bridge Management Systems
Advertising Closing Date: March 21, 2019

JUNE 2019
• PSATS’ Annual Conference in Review
Advertising Closing Date: April 23, 2019

JULY 2019
• Branding Your Township
• Tourism Ideas and Resources
• Pesticide Use/Control of Invasive Weeds
Advertising Closing Date: May 22, 2019

AUGUST 2019
• Code Enforcement Issues
• How to Improve Internet Service/Broadband Issues Update
Advertising Closing Date: June 20, 2019

SEPTEMBER 2019
• Clean Water Issues/Contaminant Concerns
• The Role of the EMC/How to Select
• National Preparedness Month
Advertising Closing Date: July 23, 2019

OCTOBER 2019
• Assessing Your Township’s Online Presence
• How to Have an Engaging Website
• Preparing to Win Awards
• Recycling News/Features
Advertising Closing Date: August 22, 2019

NOVEMBER 2019
• Role of Manager/When to Hire One
• Legal Defense Partnership Update
• Value of PSATS’ Services to Members
Advertising Closing Date: September 20, 2019

DECEMBER 2019
• Winter Road Maintenance Primer
Advertising Closing Date: October 22, 2019

*Note: The monthly topics are subject to change.